

## Kitchener Public Library

Call to Artists Phase II Submission I Site 1
May 4, 2023

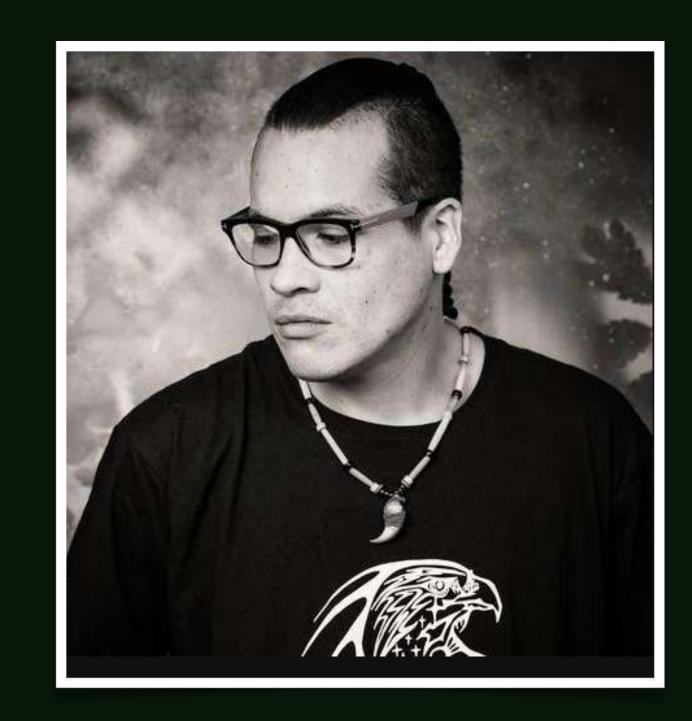
PROFESSIONAL ARTIST TEAM

of

ISAAC MURDOCH &

NYLE MIIGIZI JOHNSTON









## WINTERTIME STORIES

Wintertime is traditionally the season of storytelling for The Anishinabek People. The storytelling tradition is a way to connect generations and communities while protecting heritage and preserving cultural folklore. The tradition is ignited with an element of excitement as it brings people of all ages and from various communities together in the cold months. While the animals sleep and nature quietens, the magical stories of creation and genesis are shared.

Inspired by the tradition of Wintertime storytelling, the Artist Team of Isaac Murdoch and Nyle Miigizi Johnston present WINTERTIME STORIES - a large scale art installation for Kitchener Library featuring woodland animals. The stories of the woodland animals are rich with lessons and teachings on our connection to all of nature and our roles as stewards and protectors of the lands. In addition to being visually striking, the artwork will be embedded with important messages about history, culture and eco-consciousness.

In addition to the imagery of the woodland animals, the art features depictions of human forms linked together to emphasize the importance of community; the transfer of knowledge through generations; and stewardship of the land.

The artwork will welcome all community demographics to the Kitchener Library and open up the opportunity for extended learning, workshops and storytelling sessions by the artists.

The artwork is suggested for Site 1 location. Two production options are offered for WINTERTIME STORIES:

- a) wood, acrylic and gold mirrored aryclic; and
- b) series of large scale canvas prints

## WHY SITE 1?

The proposed *WINTERTIME STORIES* artwork is a perfect fit for the identified location of the bulkhead below the elevated windows in the new community library's main programming area. The panoramic composition of the artwork, depicting pictography from the ground to the sky, will create a visually striking and engaging experience for visitors as they enter the space. The blue colour ways of the artwork complement the architectural choices for the area and connect with the natural environment visible through the continuously glazed southwest-facing windows. As a welcoming gathering spot, reading lounge, and program and event space, the artwork will enhance the ambiance and sense of community in the space.

# WINTERTIME STORIES (wood, acrylic and gold mirror acrylic)

The wood and acrylic version of WINTERTIME STORIES uses sheets of baltic birch plywood, custom printed acrylic and gold mirrored acrylic.

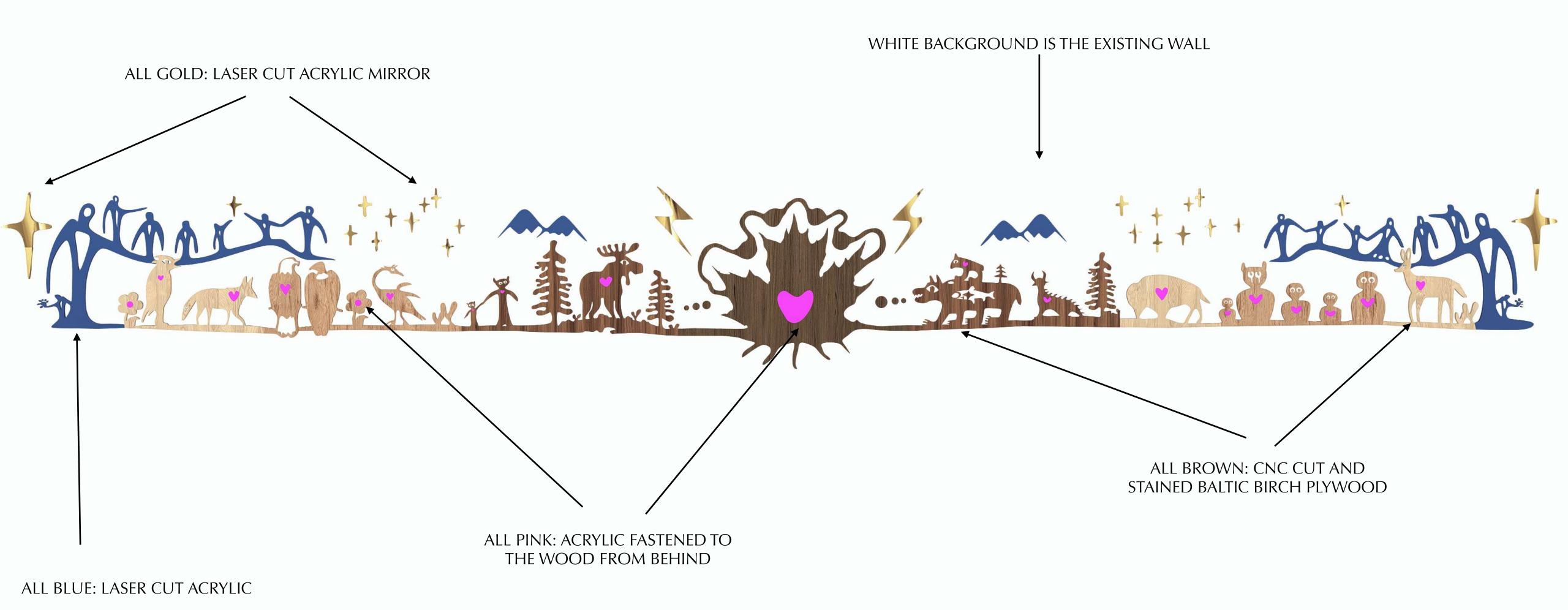
The baltic birch plywood will be cut into shapes with a CNC machine and custom stained with different wood tones.

The printed sheets of acrylic are made from recycled plastics that are UV printed with custom colours. A aser cutter is then used to create the shapes of the mirrored gold acrylic and printed acrylic.

All acrylic and wood cutouts will be installed directly onto the wall.







\*\*\* ALL COMPONENTS ARE INSTALLED DIRECTLY TO THE WALL



3/4" BALTIC BIRCH PLYWOOD AVAILABLE IN 4 X 8' SHEETS



3/8" GOLD MIRRORED ACRYLIC AVAILABLE IN 4 X 8' SHEETS



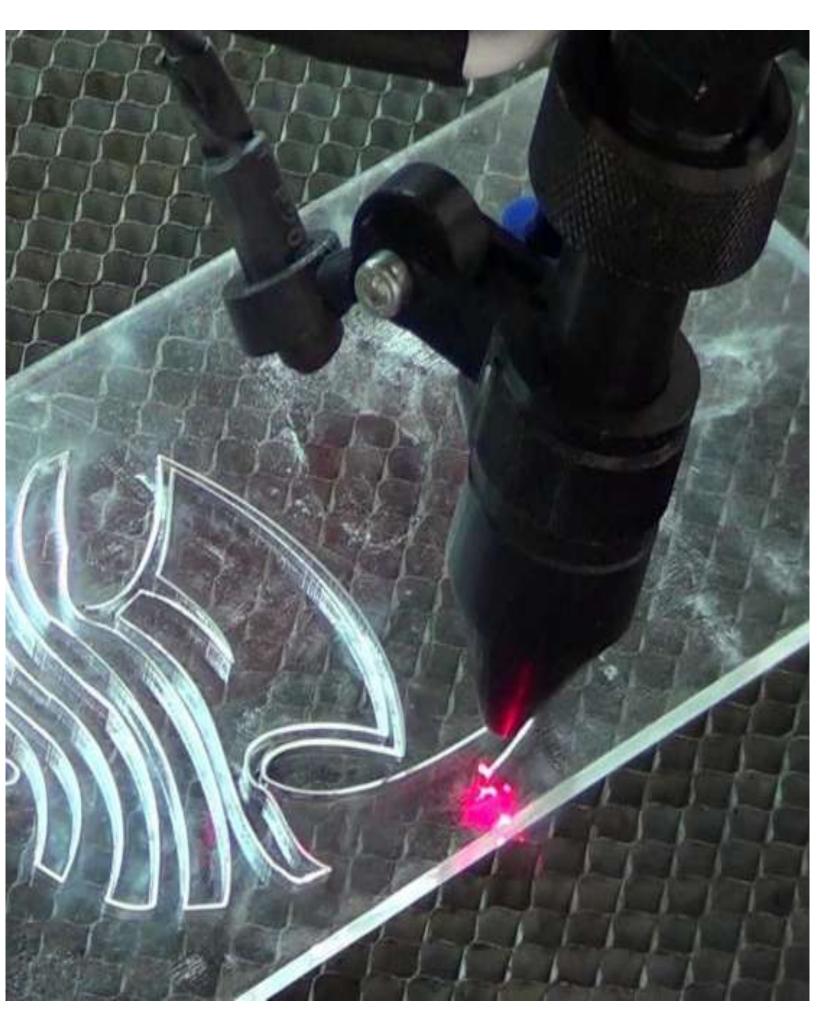
3/8" CUSTOM PRINTED BLUE ACRYLIC AVAILABLE IN 4 X 8' SHEETS (MADE FROM RECYCLED PLASTICS)



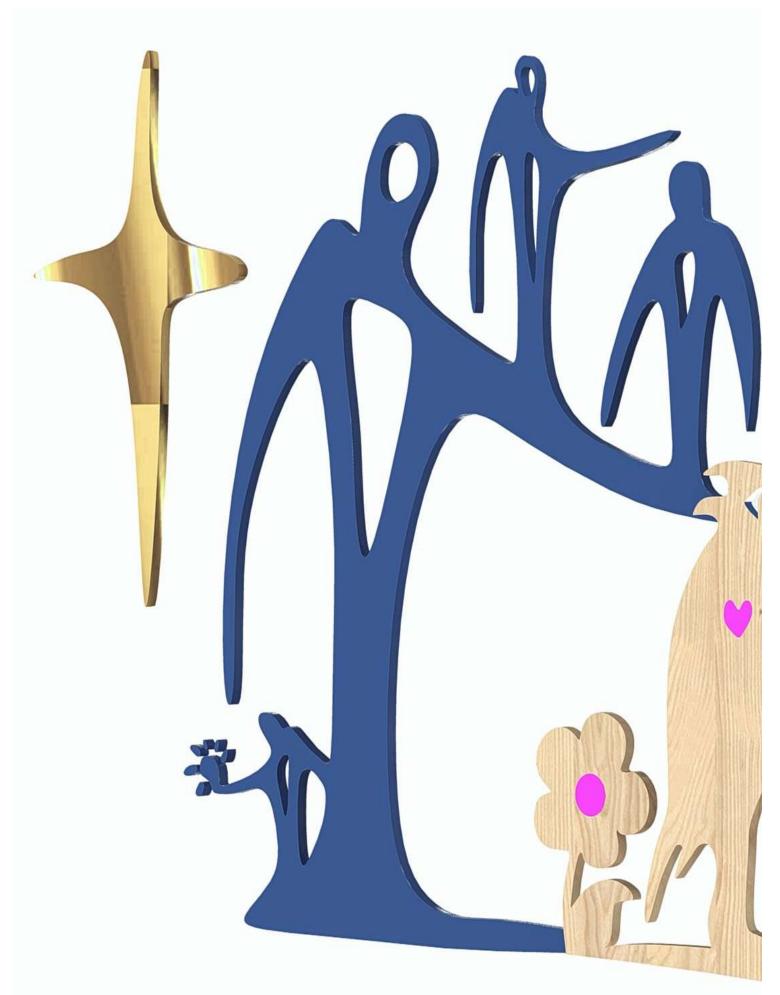
1/4" CUSTOM PRINTED PINK ACRYLIC AVAILABLE IN 4 X 8' SHEETS (MADE FROM RECYCLED PLASTICS)



ACRYLIC PANELS
CUSTOM COLOUR PRINTED ACRYLIC SHEETS
& GOLD MIRROR ACRYLIC SHEET



ACRYLIC PANELS ARE LASER CUT TO CREATE THE IMAGERY



RESULTING LASER CUT PANELS



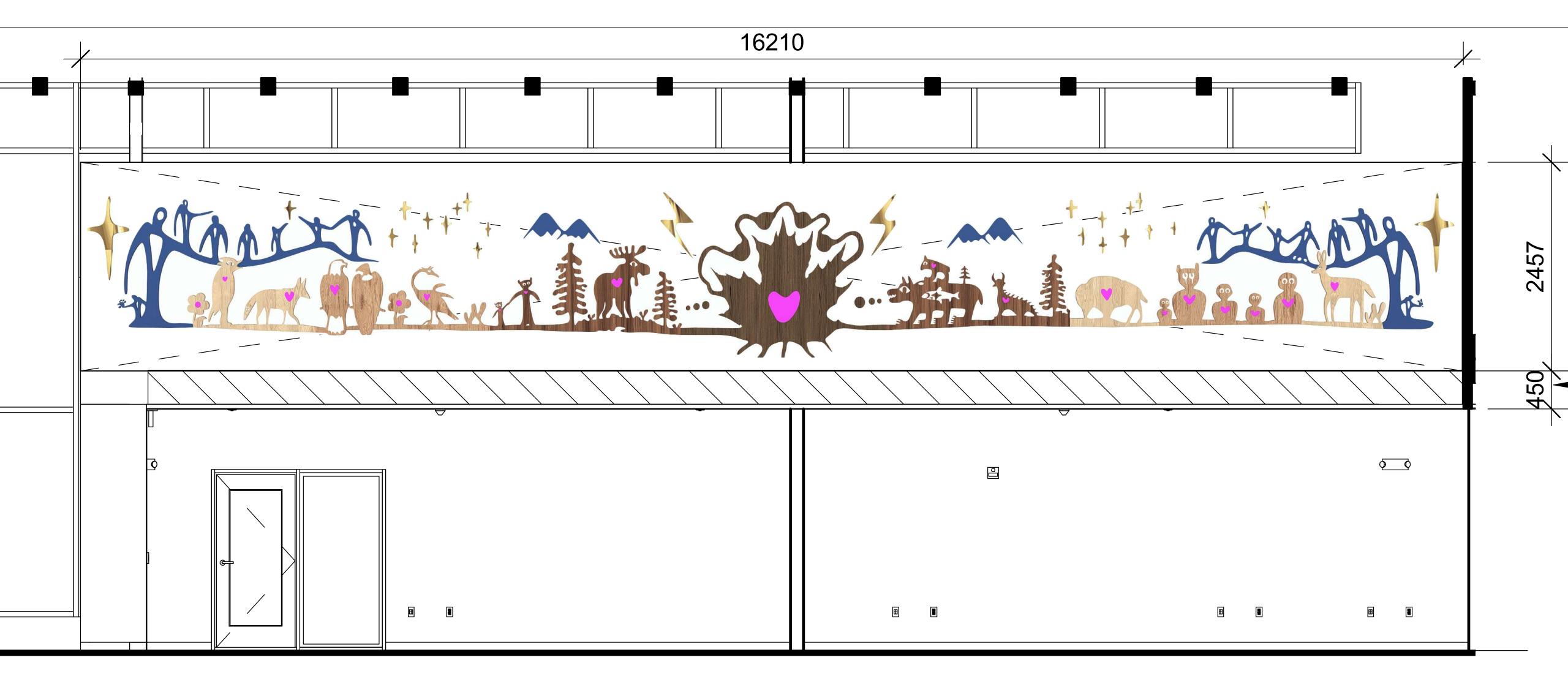
PLYWOOD SHEETS



PLYWOOD PANELS ARE CUT WITH A CNC MACHINE TO CREATE THE IMAGERY



RESULTING CNC CUT WOOD IS STAINED, TREATED AND A PINK ACRYLIC PANEL IS FASTENED BEHIND THE WOOD WHERE THIS A HEART CUT OUT

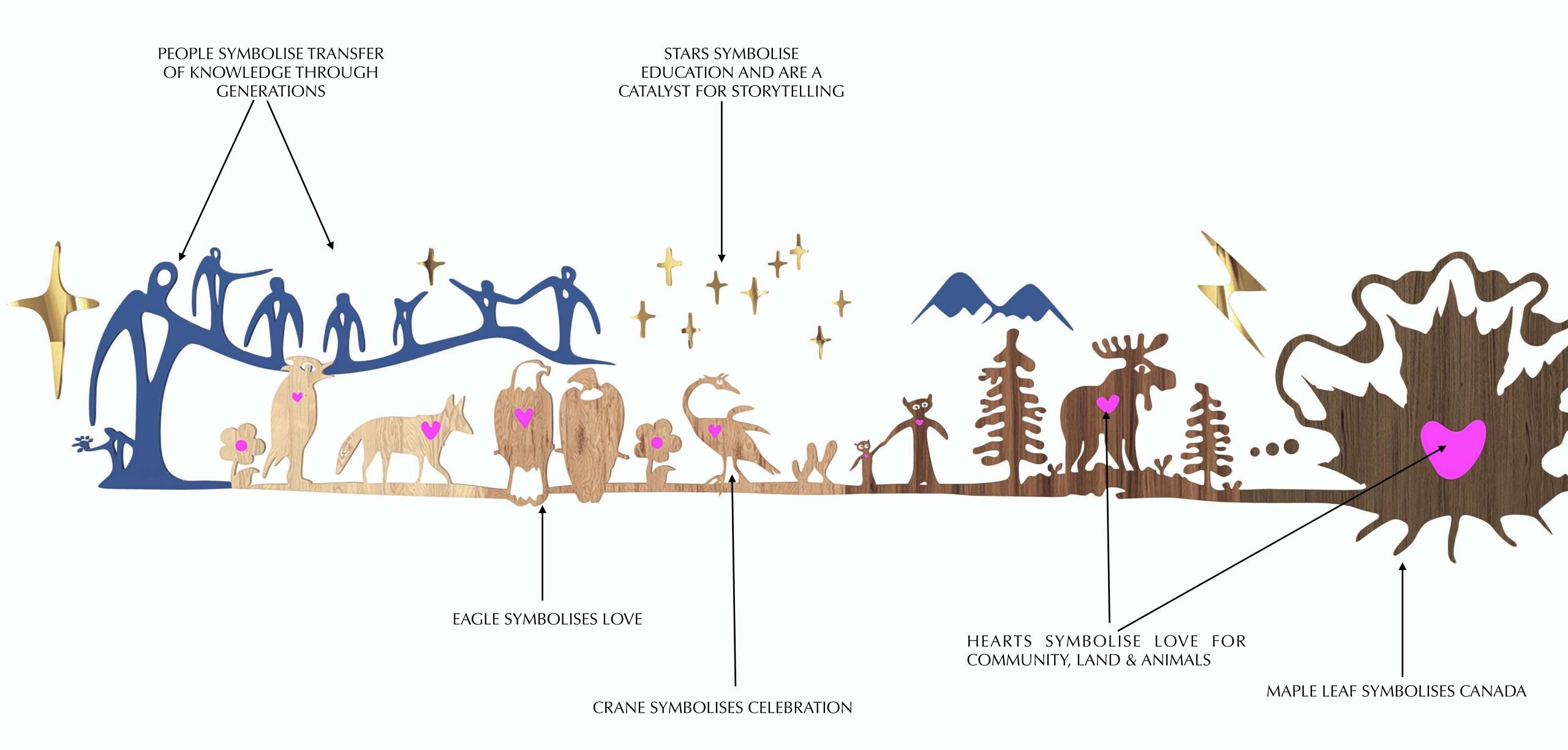


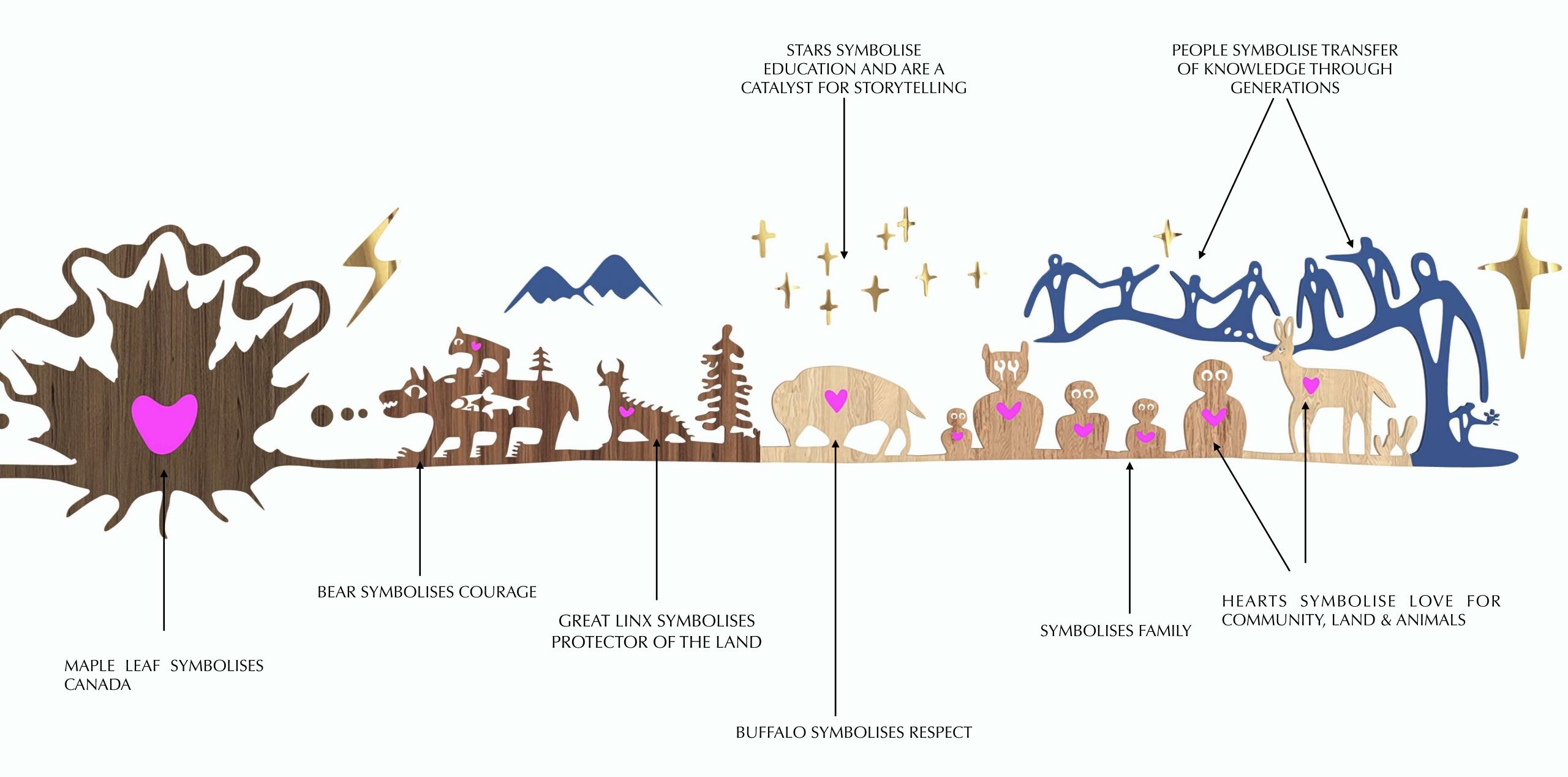


15,800mm

ARTWORK TOTAL SIZE: 2000 mm (height) x 15,800mm (width) x 25mm (deep this includes standoff hardware) EACH SEGMENT WILL BE A MAXIMUM OF 1900mm (height) x 10mm (deep)

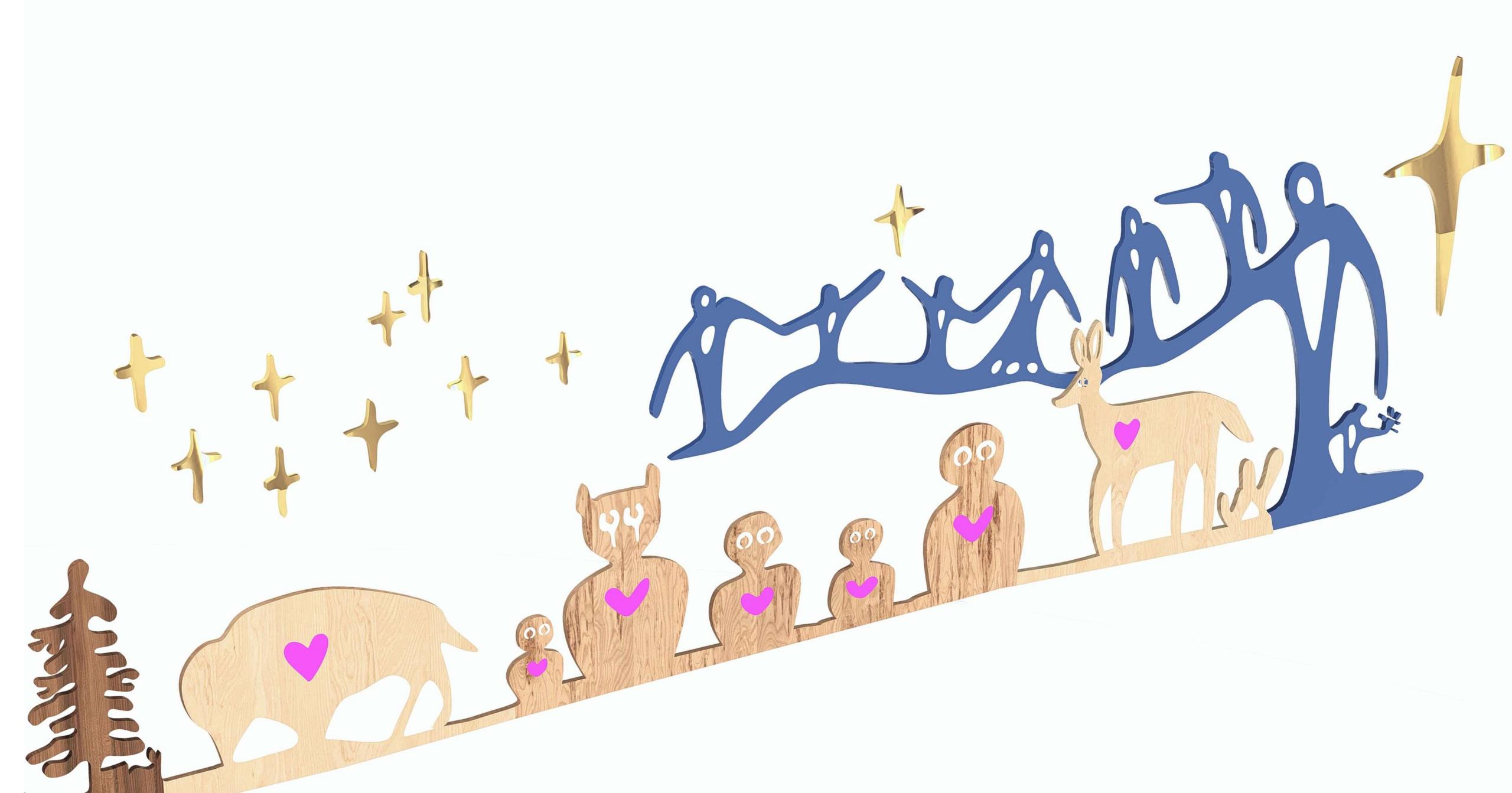
<sup>\*</sup>Segments connect through discrete vertical seams.







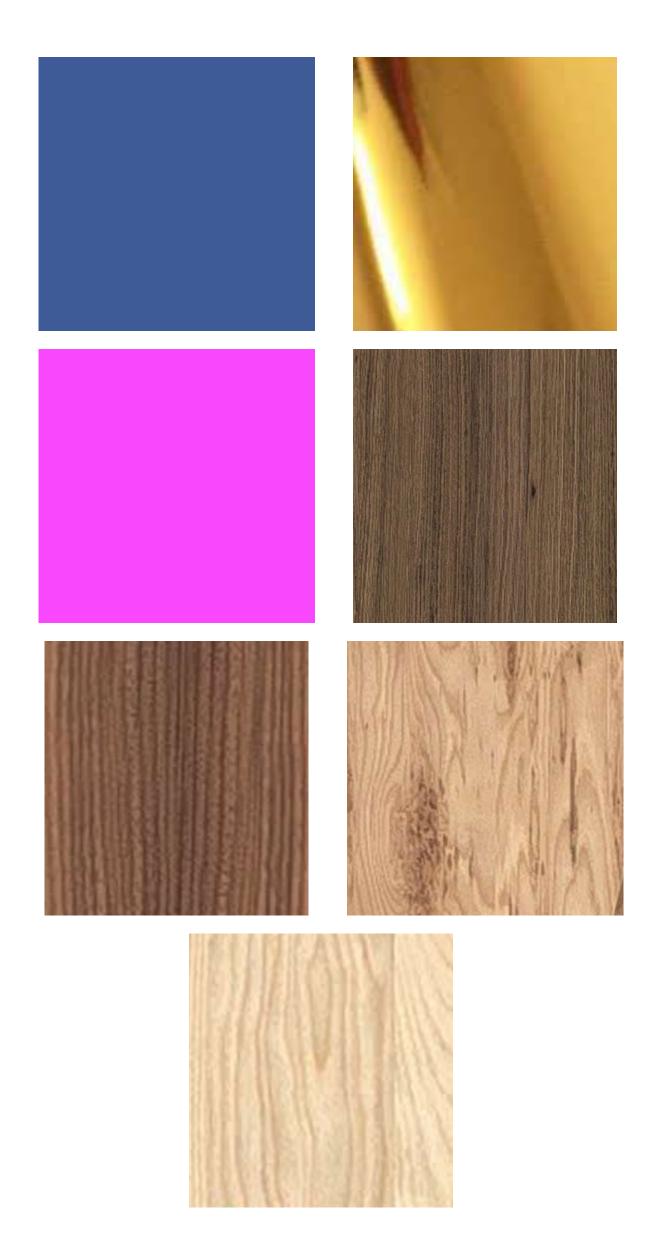




#### /// COLOUR STORY: SITE COLOURS WITH ARTWORK COLOURS







SITE COLOURS SITE COLOURS ARTWORK COLOURS

#### **ACRYLIC**

- Easily wipeable and disinfected
- 100% recyclable
- Sustains high levels of UV, extreme cold + withstanding temperatures of 180F without beginning to soften
- Resists scratches and dents more effectively than many other kinds of plastic, keeping structures in good condition for longer
- Half the weight of regular glass but is stronger than glass by far
- Can be polished and restored
- Ideal material for laser cutting

#### **BALTIC BIRCH PLYWOOD**

- Easily wipeable and disinfected
- Ready to finish and stain
- Consistent and stable
- Ideal option for CNC cutting
- 100% recyclable
- Once stained, sustains high levels of UV, extreme cold + withstanding high temperatures
- Resists scratches and dents more effectively than many other kinds of plastic, keeping structures in good condition for longer

These materials have been chosen for durability, longevity and the ability to remain vibrant for decades.

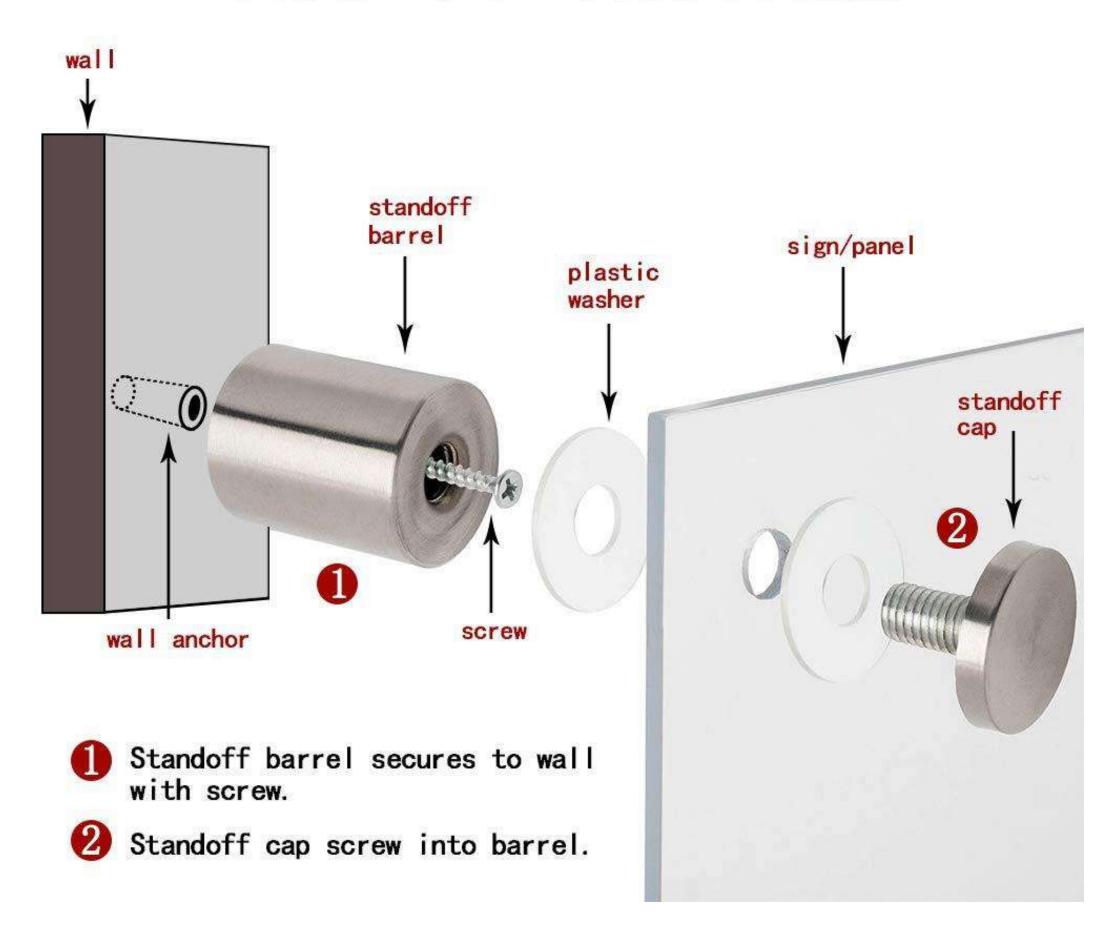
All acrylic will be mounted to the walls using clear standoffs. All wood will be mounted to the walls using wooden standoffs that are finished to match the the wood tone of the artwork. These standoffs allow for a small space between the wall and artwork, giving a beautiful floating effect.





MULTIPLE CLEAR STANDOFFS FOR ACRYLIC AND WOOD FINISHED STAND OFFS WILL BE USED

## HOW TO INSTALL



**INSTALLATION** 

#### /// NOTES ON INSTALLATION & TIMELINE

#### **INSTALLATION**

- Acrylic is 2.136 lbs per square foot
- Baltic Birch Plywood is 1.26 lbs per square foot
- Acrylic and wood pieces of a maximum dimension of 4' x 6.5' will be delivered to the site
- A scissor lift will be used to install all the stand-off plugs directly into the plywood backing of the wall
- All acrylic and wood pieces will have small holes made to alowl for the standoffs to be connected
- A scissor lift will be used to install the pieces of the artwork to the wall

The WINTERTIME STORIES artwork, designed in wood and acrylic, should not pose any issue with the hanging or mounting requirements for the site as it falls well within the specified limit of 15 lbs/square foot for the long bulkhead/feature wall above the main programming area. Although the artwork is uniquely shaped it does not involve heavy materials so no additional analysis will be required.

#### **TIMELINE**

All artwork will be made in Ontario and we do not foresee and problems meeting the scheduled timeline.

#### // BUDGET

#### **Fees**

• Artist Fee: \$23,000 (each artist receives \$11,500 equal to 17.5%)

• Project Management and Coordination: \$5,000

• Insurance and legal fees: \$2,000

#### **Subcontractors' Fees**

• Graphic Designer for CNC and Laser Cut Files: \$3,500

• Art Installers: \$4,000

• Wood Finishing and Staining: \$2,000

• Documentation: \$2,500

#### **Material Costs**

Wood: \$2,500Acrylic: \$1,500

• Standoffs: \$400 (with finishes)

Wood Stain and Finishing Materials: \$600

#### **Fabrication Costs**

• Prototyping: \$1,700

• CNC Cutting: \$2,000

• Laser Cutting: \$1,500

• Fastening Acrylic to wood (pink hearts): \$800

#### **Transportation**

• Shipping and Handling of Material: \$1,500

• Delivery to the Site: \$2,000

• Artist Team Travel Expenses: \$500

10% Contingency: \$6,500

#### Total Budget: \$65,000 +HST

These costs are based on estimates at this time. Actual costs may vary depending on the specifics of the project.





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Collaborative Prosperity Model. Highness Global is a creative consulting agency that provides management and agency services to creative talent. Our work is done with an embedded sense of responsibility towards our clients. We are continually seeking thoughtful ways of empowerment in order to increase our clients' chances for long-term and self-sustaining success. We prosper when our clients prosper.

No rules. No ceilings. No Thumbs.™ Highness Global seeks to continually expand the universe of opportunities for our clients by removing barriers, restructuring restrictive relationships and traditional power structures. Our model in unconstrained and limitless. Our intention is to transform static careers into multi-disciplinary careers. Our ultimate goal is to present art in unexpected places and in unexpected ways.