

Internal memo

Development Services Department



www.kitchener.ca

Date: April 18, 2024
To: City of Kitchener Councillors
From: Economic Development Advisory Committee (EDAC)
cc: Cory Bluhm, Executive Director, Economic Development and Brian Bennett, Manager of Business Development
Subject: Motion to be considered alongside the Communitech Partnership Proposal

The Economic Development Advisory Committee (EDAC) unanimously approved the following motion at their April 17 meeting:

That City of Kitchener staff, in collaboration with Communitech, identify clear metrics to evaluate the success of this partnership investment, to include:

- The total number of startups supported by the identified programs;
- The location as to where founders in the identified programs originated from and where they eventually locate their business;
- The total number of new jobs created for the region through the programs supported by the City; and,
- The total number of founders and startups that engaged in the identified programs in-person at the Communitech Hub.

Where possible, that Communitech provide metrics on a program-by-program basis.