

Q1 Name of company/presenting/performing group?

Answered: 16 Skipped: 1

RESPONSES

Sonic Unyon Records and Distribution

Green Light Arts

KITCHENER BLUES FESTIVAL - Kitchener Blues Community Inc

Grand Philharmonic Choir

Sam Nabi

The Registry Theatre

Unwrap Theatre

Pinch Cabaret

Good Company Productions

Unwrap Theatre

Grand River Film Festival

Open Ears Festival

Grand River Opera

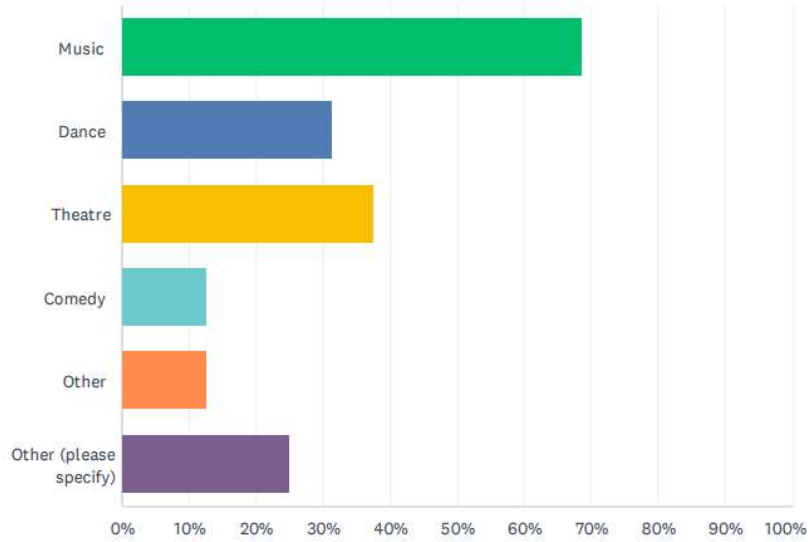
Home Range

Dust and Soul Dance

Rusty Nail Comedy

Q2 My general presenting/performance discipline is (check all that apply):

Answered: 16 Skipped: 1



ANSWER CHOICES	RESPONSES
Music	68.75% 11
Dance	31.25% 5
Theatre	37.50% 6
Comedy	12.50% 2
Other	12.50% 2
Other (please specify)	25.00% 4
Total Respondents: 16	

Q3 Please enter your website and social media accounts

Answered: 16 Skipped: 1

ANSWER CHOICES	RESPONSES	
Website	100.00%	16
Facebook	81.25%	13
Instagram	87.50%	14
X/Twitter	37.50%	6
Tik Tok	12.50%	2

Q4 How many days did you present or perform in 2023?

Answered: 15 Skipped: 2

#	RESPONSES	DATE
1	200	5/9/2024 8:57 PM
2	6 plus 10 for Blues in the Schools	5/1/2024 2:29 PM
3	8	4/30/2024 1:41 PM
4	10	4/22/2024 5:02 PM
5	60	4/22/2024 2:10 PM
6	6	4/21/2024 8:54 PM
7	~30	4/20/2024 8:23 PM
8	~200	4/20/2024 1:56 PM
9	9	4/20/2024 9:22 AM
10	10	4/19/2024 2:43 PM
11	4	4/19/2024 2:15 PM
12	11	4/18/2024 4:58 PM
13	70	4/18/2024 4:45 PM
14	5	4/18/2024 4:38 PM
15	250+	4/18/2024 4:21 PM

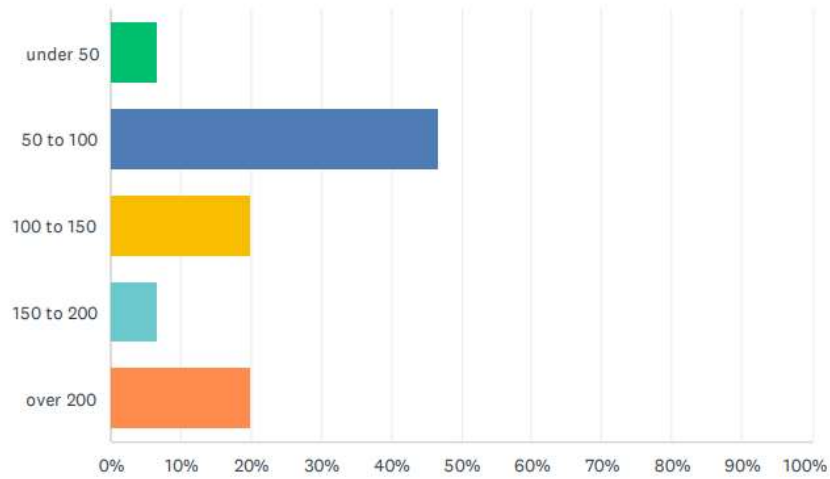
Q5 How many scheduled rehearsal days did you have in 2023?

Answered: 13 Skipped: 4

#	RESPONSES	DATE
1	Na	5/9/2024 8:57 PM
2	n/a	5/1/2024 2:29 PM
3	45	4/30/2024 1:41 PM
4	20	4/22/2024 2:10 PM
5	1	4/21/2024 8:54 PM
6	10	4/20/2024 8:23 PM
7	-50	4/20/2024 1:56 PM
8	15	4/20/2024 9:22 AM
9	0	4/19/2024 2:43 PM
10	4	4/19/2024 2:15 PM
11	30-35	4/18/2024 4:58 PM
12	0	4/18/2024 4:45 PM
13	40	4/18/2024 4:38 PM

Q6 What is the typical audience size for your presentations or performances?

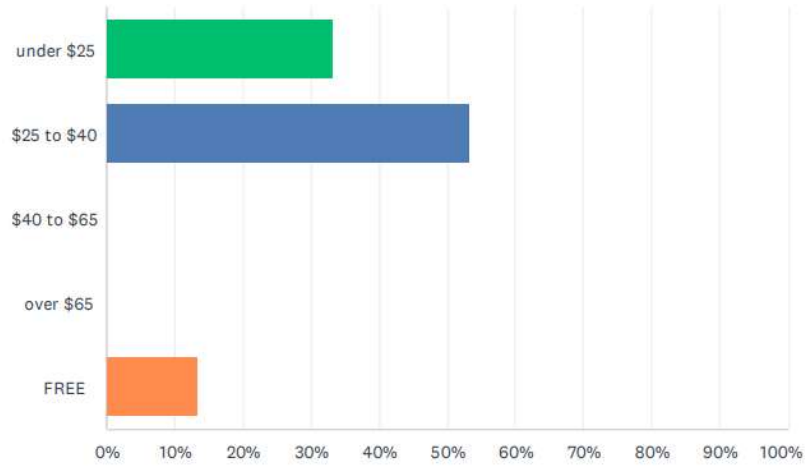
Answered: 15 Skipped: 2



ANSWER CHOICES	RESPONSES	
under 50	6.67%	1
50 to 100	46.67%	7
100 to 150	20.00%	3
150 to 200	6.67%	1
over 200	20.00%	3
TOTAL		15

Q7 What was your average ticket price (including fees) in 2023?

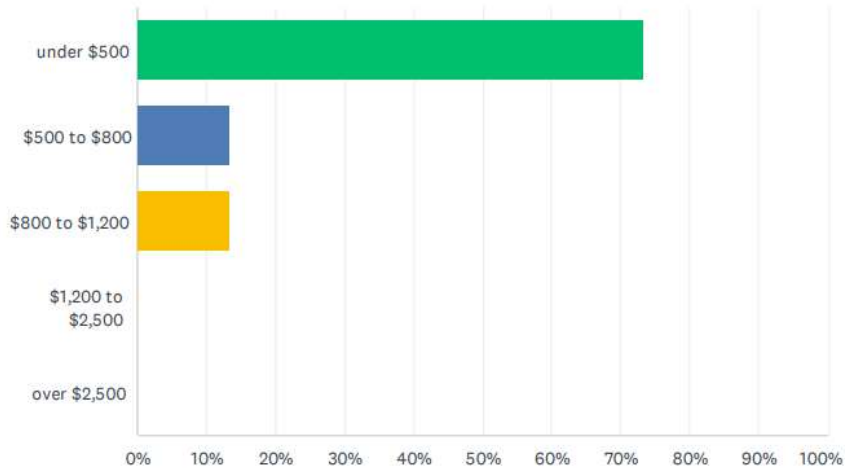
Answered: 15 Skipped: 2



ANSWER CHOICES	RESPONSES	
under \$25	33.33%	5
\$25 to \$40	53.33%	8
\$40 to \$65	0.00%	0
over \$65	0.00%	0
FREE	13.33%	2
TOTAL		15

Q8 What was the average daily venue rental rate you paid in 2023?

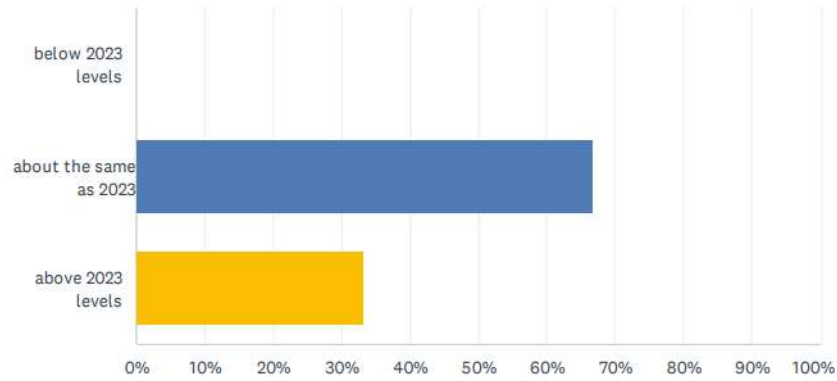
Answered: 15 Skipped: 2



ANSWER CHOICES	RESPONSES
under \$500	73.33% 11
\$500 to \$800	13.33% 2
\$800 to \$1,200	13.33% 2
\$1,200 to \$2,500	0.00% 0
over \$2,500	0.00% 0
TOTAL	15

Q9 What is your projected number of performance days in 2024?

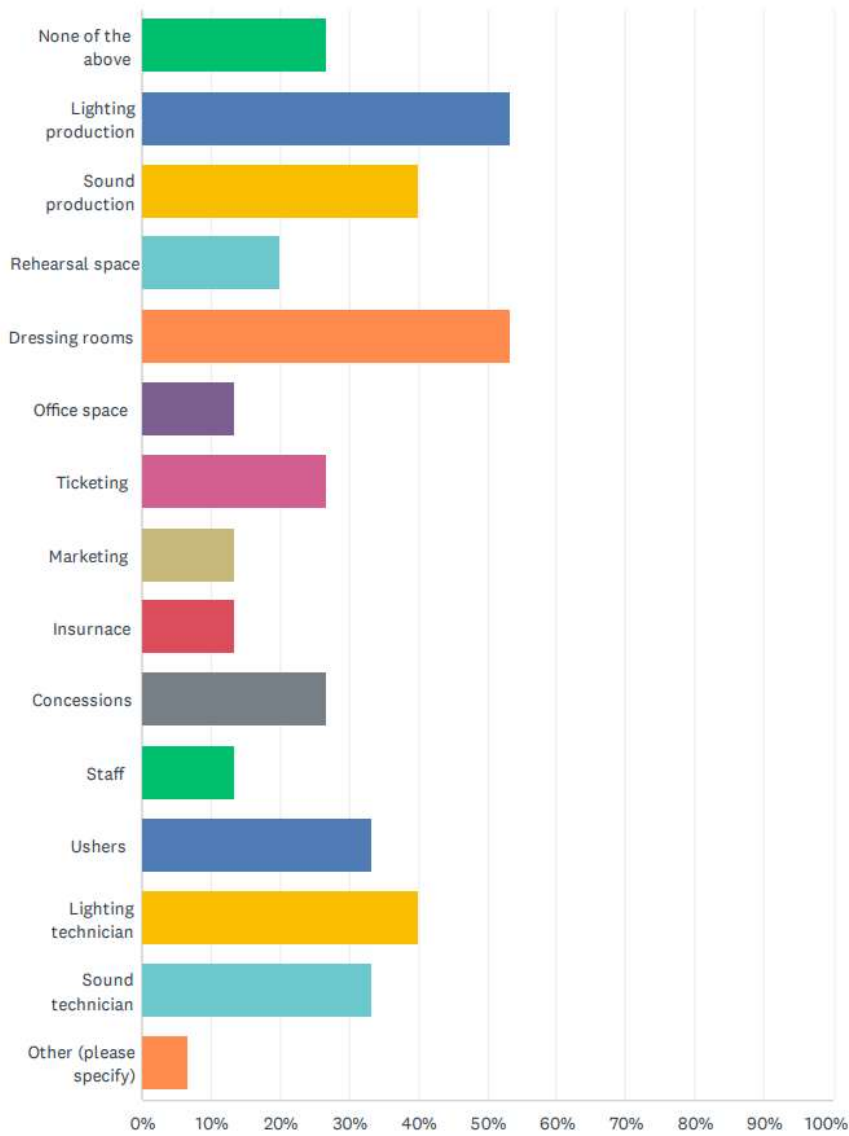
Answered: 15 Skipped: 2



ANSWER CHOICES	RESPONSES
below 2023 levels	0.00% 0
about the same as 2023	66.67% 10
above 2023 levels	33.33% 5
TOTAL	15

Q10 When you present or perform, what support do you require from the venue? Please check all that apply.

Answered: 15 Skipped: 2



ANSWER CHOICES	RESPONSES	
None of the above	26.67%	4
Lighting production	53.33%	8
Sound production	40.00%	6
Rehearsal space	20.00%	3
Dressing rooms	53.33%	8
Office space	13.33%	2
Ticketing	26.67%	4
Marketing	13.33%	2
Insurance	13.33%	2
Concessions	26.67%	4
Staff	13.33%	2
Ushers	33.33%	5
Lighting technician	40.00%	6
Sound technician	33.33%	5
Other (please specify)	6.67%	1
Total Respondents: 15		

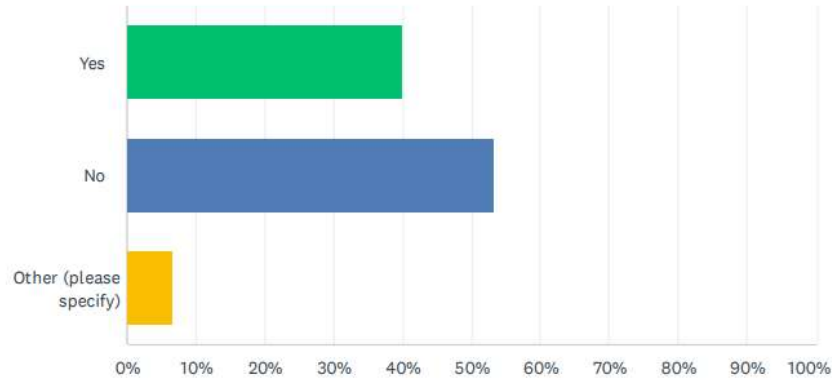
Q11 What is the average length of time required for load-in and set-up?

Answered: 14 Skipped: 3

#	RESPONSES	DATE
1	4	5/9/2024 8:57 PM
2	1.5 days	5/1/2024 2:29 PM
3	10 hours	4/30/2024 1:41 PM
4	3 hours	4/22/2024 5:02 PM
5	4-8 hours	4/22/2024 2:10 PM
6	1 hour	4/21/2024 8:54 PM
7	3 hours	4/20/2024 8:23 PM
8	4-5 hours	4/20/2024 1:56 PM
9	1 hour	4/19/2024 2:43 PM
10	4 hours	4/19/2024 2:15 PM
11	Half day	4/18/2024 4:58 PM
12	minimal	4/18/2024 4:45 PM
13	1 or 2 days if lighting has not been set previously	4/18/2024 4:38 PM
14	30 minutes	4/18/2024 4:21 PM

Q12 Have you presented or performed at the CCPA?

Answered: 15 Skipped: 2



ANSWER CHOICES	RESPONSES	
Yes	40.00%	6
No	53.33%	8
Other (please specify)	6.67%	1
TOTAL		15

Q13 If yes, tell us about your experiences.

Answered: 6 Skipped: 11

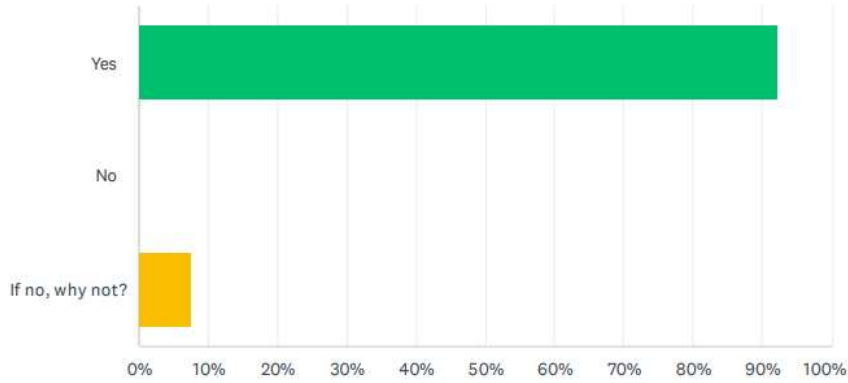
ANSWER CHOICES	RESPONSES	
Positive attributes	100.00%	6
Challenges	83.33%	5

#	POSITIVE ATTRIBUTES	DATE
1	WE had it as a cooling center in 2014, 15	5/1/2024 2:29 PM
2	Easily accessible	4/30/2024 1:41 PM
3	Beautiful venue and layout, friendly and helpful staff, great location	4/20/2024 9:22 AM
4	perfect size theatre for classical artists. Space provides lots of options for staging. Central location in downtown.	4/19/2024 2:15 PM
5	I'm thinking of the Alliance for a Grand Community "Rally" co-presented with KW Symphony more than a decade ago. Ambience, accoustics, a/v equipment, staffing, accessibility all very positive	4/18/2024 4:45 PM
6	great venue	4/18/2024 4:21 PM

#	CHALLENGES	DATE
1	Acoustic, lighting,	4/30/2024 1:41 PM
2	Uneven and unclear floor including nails and dangers, expensive	4/20/2024 9:22 AM
3	Projector is loud and right over audience heads. Historically expense and the a la carte system made for surprise charges.	4/19/2024 2:15 PM
4	limited space, especially configured for tables of 8	4/18/2024 4:45 PM
5	getting people downtown Kitchener	4/18/2024 4:21 PM

Q14 If no, would you consider presenting or performing at the CCPA?

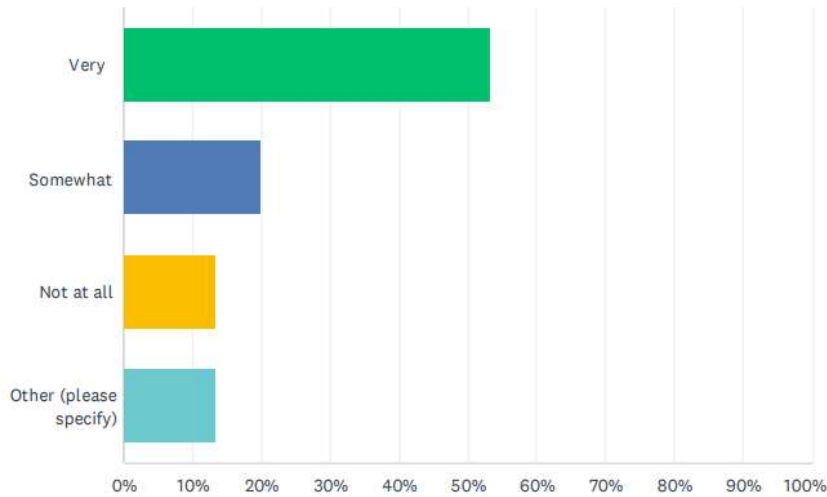
Answered: 13 Skipped: 4



ANSWER CHOICES	RESPONSES
Yes	92.31% 12
No	0.00% 0
If no, why not?	7.69% 1
TOTAL	13

Q15 The Conrad Centre has a 100 person-capacity venue separate from the theatre (Blair Room) that can be booked for smaller performances or rehearsals. How interested are you in booking this option?

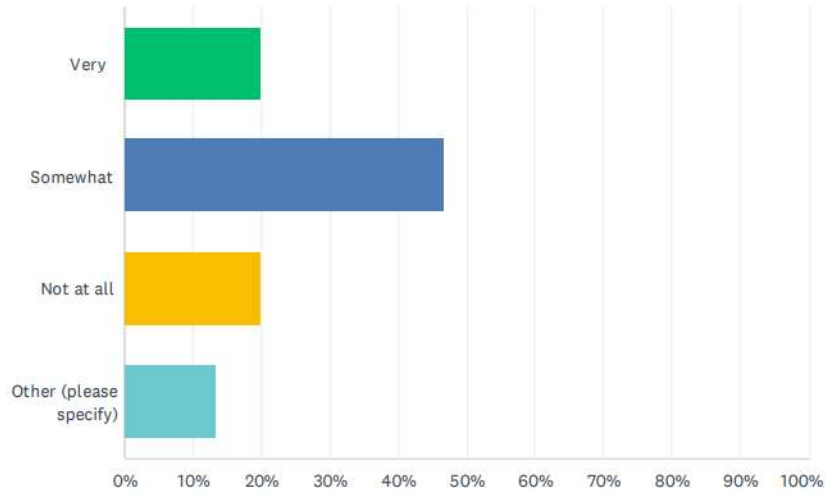
Answered: 15 Skipped: 2



ANSWER CHOICES	RESPONSES	
Very	53.33%	8
Somewhat	20.00%	3
Not at all	13.33%	2
Other (please specify)	13.33%	2
TOTAL		15

Q16 How interested are you in presenting performances on off-peak evenings (Mon-Wed) at a lower booking cost than peak evenings (Thurs-Sun)?

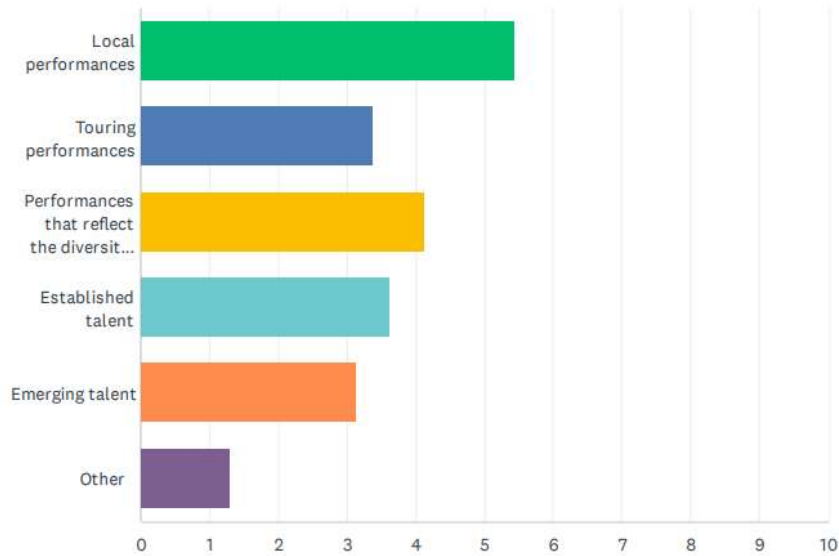
Answered: 15 Skipped: 2



ANSWER CHOICES	RESPONSES	
Very	20.00%	3
Somewhat	46.67%	7
Not at all	20.00%	3
Other (please specify)	13.33%	2
TOTAL		15

Q17 The use of the CCPA should prioritize (Rank in order of importance):

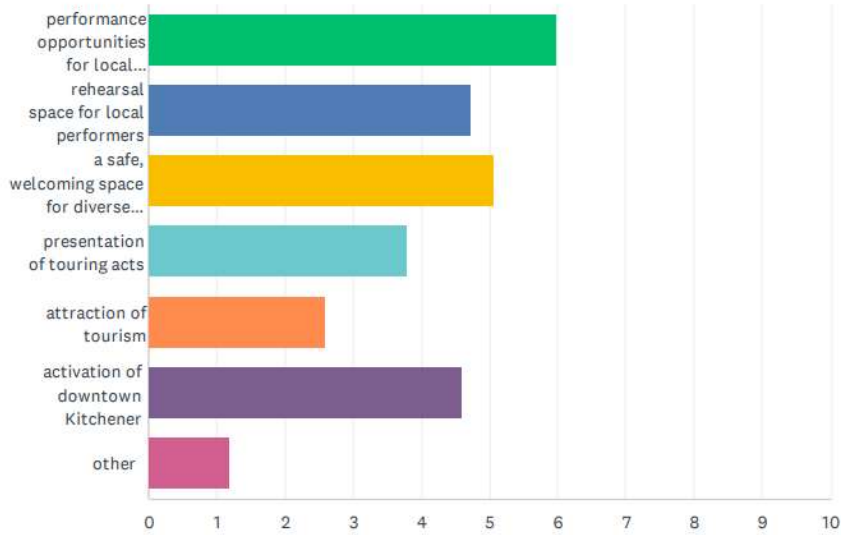
Answered: 16 Skipped: 1



	1	2	3	4	5	6	TOTAL	SCORE
Local performances	81.25% 13	0.00% 0	6.25% 1	6.25% 1	6.25% 1	0.00% 0	16	5.44
Touring performances	18.75% 3	18.75% 3	6.25% 1	6.25% 1	37.50% 6	12.50% 2	16	3.38
Performances that reflect the diversity of the region	0.00% 0	43.75% 7	31.25% 5	18.75% 3	6.25% 1	0.00% 0	16	4.13
Established talent	0.00% 0	31.25% 5	12.50% 2	43.75% 7	12.50% 2	0.00% 0	16	3.63
Emerging talent	0.00% 0	6.25% 1	37.50% 6	25.00% 4	25.00% 4	6.25% 1	16	3.13
Other	0.00% 0	0.00% 0	6.25% 1	0.00% 0	12.50% 2	81.25% 13	16	1.31

Q18 What gaps could the Conrad Centre fill in the regional culture and entertainment landscape? (Rank in order of importance)

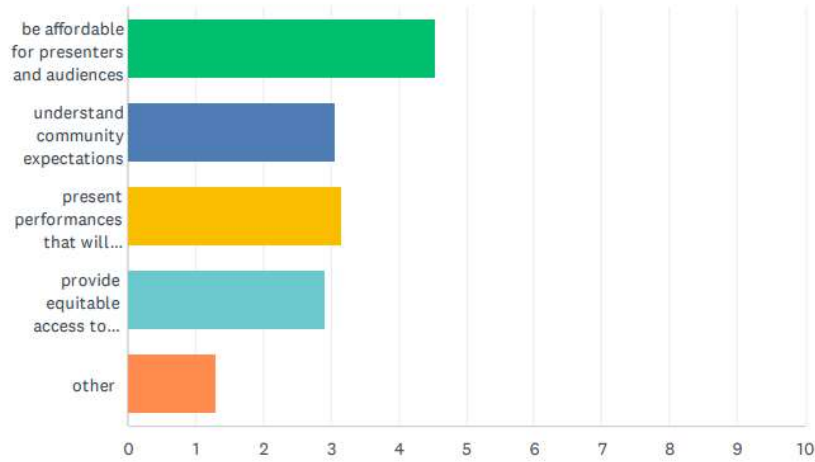
Answered: 15 Skipped: 2



	1	2	3	4	5	6	7	TOTAL	SCORE
performance opportunities for local performers	53.33% 8	20.00% 3	13.33% 2	6.67% 1	0.00% 0	6.67% 1	0.00% 0	15	6.00
rehearsal space for local performers	6.67% 1	40.00% 6	13.33% 2	20.00% 3	6.67% 1	6.67% 1	6.67% 1	15	4.73
a safe, welcoming space for diverse audiences and performers	13.33% 2	20.00% 3	33.33% 5	26.67% 4	6.67% 1	0.00% 0	0.00% 0	15	5.07
presentation of touring acts	13.33% 2	0.00% 0	13.33% 2	20.00% 3	33.33% 5	20.00% 3	0.00% 0	15	3.80
attraction of tourism	0.00% 0	6.67% 1	6.67% 1	0.00% 0	20.00% 3	60.00% 9	6.67% 1	15	2.60
activation of downtown Kitchener	13.33% 2	13.33% 2	20.00% 3	26.67% 4	26.67% 4	0.00% 0	0.00% 0	15	4.60
other	0.00% 0	0.00% 0	0.00% 0	0.00% 0	6.67% 1	6.67% 1	86.67% 13	15	1.20

Q19 For the Conrad Centre to be successful, it must: (Rank in order of importance)

Answered: 13 Skipped: 4



	1	2	3	4	5	TOTAL	SCORE
be affordable for presenters and audiences	76.92% 10	7.69% 1	7.69% 1	7.69% 1	0.00% 0	13	4.54
understand community expectations	7.69% 1	23.08% 3	38.46% 5	30.77% 4	0.00% 0	13	3.08
present performances that will attract audiences	7.69% 1	38.46% 5	15.38% 2	38.46% 5	0.00% 0	13	3.15
provide equitable access to diverse presenters and performers	0.00% 0	30.77% 4	38.46% 5	23.08% 3	7.69% 1	13	2.92
other	7.69% 1	0.00% 0	0.00% 0	0.00% 0	92.31% 12	13	1.31

Q20 In order for your performance to be viable, what is your approximate daily budget for venue expenses?

Answered: 13 Skipped: 4

#	RESPONSES	DATE
1	500	5/9/2024 8:57 PM
2	Budget is not primary focus, room, seating, sound and facilities	5/1/2024 2:29 PM
3	Split of Ticket / Concession sales — reduces up front risk	4/22/2024 5:02 PM
4	\$800-\$1000	4/22/2024 2:10 PM
5	\$150	4/20/2024 8:23 PM
6	Less than \$700 - we do everything in-house and need control.	4/20/2024 1:56 PM
7	800	4/20/2024 9:22 AM
8	\$500	4/19/2024 2:43 PM
9	\$1000	4/19/2024 2:15 PM
10	400-500	4/18/2024 4:58 PM
11	n/a	4/18/2024 4:45 PM
12	500-600 daily max	4/18/2024 4:38 PM
13	not sure	4/18/2024 4:21 PM

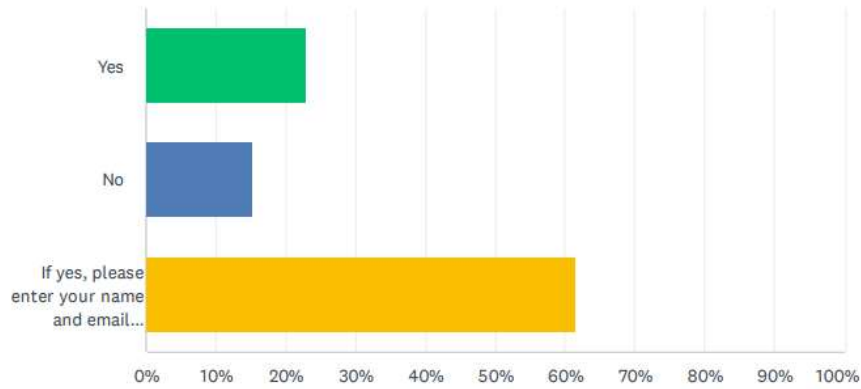
Q21 As a City-owned venue, there is a broader vision to maximize utilization of the Conrad Centre for live performances at a reasonable cost, while minimizing the impact to the local tax base. With that context in mind, how would you like to see the CCPA used going forward?

Answered: 13 Skipped: 4

#	RESPONSES	DATE
1	Music is a driver of economic benefit and spin Off	5/9/2024 8:57 PM
2	We would like to add it as a performance space during the Festival, including as well the Registry Theatre.	5/1/2024 2:29 PM
3	Rehearsal spaces are increasingly difficult to find in Waterloo Region. Allowing it to be used	4/30/2024 1:41 PM
4	Broaden scope of performances to include more music, conferences, panel discussions, as well as theatre	4/22/2024 5:02 PM
5	Managed by a co-operative of artists around a mission to see the space equitably distributed at an affordable rate.	4/22/2024 2:10 PM
6	\$0 cost rentals for established performing arts presenters and producers	4/20/2024 8:23 PM
7	The city needs to invest serious \$ if they want this to become a viable venue at-scale. We need to talk about this, not write about it.	4/20/2024 1:56 PM
8	Local performances	4/19/2024 2:43 PM
9	continued support for presenting orgs such as NUMUS, MT Space, Green Light, NERUDA etc.	4/19/2024 2:15 PM
10	Interested to know if the city grant for assistance with venue costs still exists or will be continued	4/18/2024 4:58 PM
11	I'm interested in ancillary uses of the centre as a special kind of community centre, with Home Range as a co-presenter with the Conrad, the City, Green Light and/or any other organization or project affiliated with the CC in some way.	4/18/2024 4:45 PM
12	rehearsal space offered for very small budget= 10/ hr, Having local talent presnted yearly on peak evenings, more dance performances	4/18/2024 4:38 PM
13	Tough to say	4/18/2024 4:21 PM

Q22 Would you like to schedule a follow-up, 1-on-1 meeting with Arts & Creative Industries staff?

Answered: 13 Skipped: 4



ANSWER CHOICES	RESPONSES	
Yes	23.08%	3
No	15.38%	2
If yes, please enter your name and email address.	61.54%	8
TOTAL		13