



Downtown Advisory Committee 2025 Meeting Plan Proposal

CONTENT



Guiding Principles



Monthly Meeting Agenda



Aligning Our Downtown Vision



GUIDING PRINCIPLES & DTK UPDATES

Radiating Vibrancy

PRINCIPLE 01

Imagine a DTK that exudes a feeling of liveliness and vibrancy every day of the week.

Cultivating Connections

PRINCIPLE 02

Imagine a DTK where everyone can easily connect to the people, services and spaces they need.

Encouraging a Sense of Belonging

PRINCIPLE 03

Imagine a DTK where people from all walks of life feel like they truly belong.

MONTHLY MEETING AGENDA

March

Parking & Accessibility

- Discussion on long-term parking strategies and operations.
- Exploring ways to improve parking accessibility and its impact on downtown activity.

April

Special Events & Activation

- Understanding how large-scale events contribute to economic vibrancy and community engagement.
- Discussion on street closures, event permits, and seasonal programming.

May

Retail Strategy

- Exploring how retail fits into downtown development and revitalization efforts.
- Understanding business support strategies and commercial space use.

June

Green Spaces & Operations

- Reviewing plans for green spaces, public realm improvements, and sustainability efforts.
- Understanding the role of maintenance, safety, and beautification in downtown spaces.

September

Charles St Terminal Redevelopment

- Update on the regional plans for the Charles Street site and how it will shape the downtown core.
- Discussion on future land use, transportation, and community input.

November

The Role of Art in Downtown

- How public art, cultural initiatives, and creative spaces contribute to downtown vibrancy.
- Exploring funding opportunities and future projects.

ALIGNING OUR VISION

Encouraging a Sense of Belonging

- Feb - Safety & Downtown Ambassadors
- May - Retail Strategy & Guiding Principles
- Jun - Green Spaces & Downtown Operations

Oct - Open Discussion

GUIDING PRINCIPLES

Radiating Vibrancy

- Apr - Special Events & Downtown Activation
- Nov - The Role of Art in Downtown

Cultivating Connections

- Mar - Parking & Accessibility
- Sept - Charles Street Terminal Redevelopment

- Open floor for committee members to raise:
 - Key concerns,
 - Ideas
 - Priorities
 - Opportunity to revisit past discussions
- Guests: TBD based on discussion topics