

APPENDIX B

MAKE IT KITCHENER 2.0 ALIGNMENT

| Strategic Pillars | Project |
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| TALENT | Conestoga College School of Creative Industries |
| LAND READINESS | Bramm Yards Development |
| SCALING LOCAL INNOVATION | SDG Idea Factory |
| | 44 Gaukel |
| | Digital Kitchener Innovation Lab @ Communitech |
| | Future Incubation Space @ Innovation Arena |
| STRATEGIC SECTOR SUPPORT | Business Outreach |
| | Innovation Arena |
| | Communitech Investment - Tech Startups |
| QUALITY OF LIFE | Centralized Services Provider |
| | Special Events Growth |
| | Gaukel Block |
| | Conrad Centre for the Performing Arts |