

APPENDIX B**MAKE IT KITCHENER 2.0 ALIGNMENT**

Strategic Pillars	Project
TALENT	Conestoga College School of Creative Industries
LAND READINESS	Bramm Yards Development
SCALING LOCAL INNOVATION	SDG Idea Factory
	44 Gaukel
	Digital Kitchener Innovation Lab @ Communitech
	Future Incubation Space @ Innovation Arena
STRATEGIC SECTOR SUPPORT	Business Outreach
	Innovation Arena
	Communitech Investment - Tech Startups
QUALITY OF LIFE	Centralized Services Provider
	Special Events Growth
	Gaukel Block
	Conrad Centre for the Performing Arts