



# Kitchener 2051 Preferred Approach to Growth

Planning & Strategic Initiatives Committee  
August 11, 2025



# realizing our vision



## Kitchener's 2023-2026 Strategic Plan

"Building a city for everyone where, together, we take care of the world around us – and each other."



## Community Values

- Affordability
- Thoughtful & Resilient Growth
- Access & Inclusion
- Safe & Sustainable Mobility Options
- Mutual Care & Belonging



## BIG IDEAS

### Focus Areas

How to achieve the Big Ideas

These are important areas in which we must make significant progress as we plan for Kitchener 2051.



## We Are Here



## Approach to Growth

How and where Kitchener will grow and change by 2051.



## Official Plan Policies

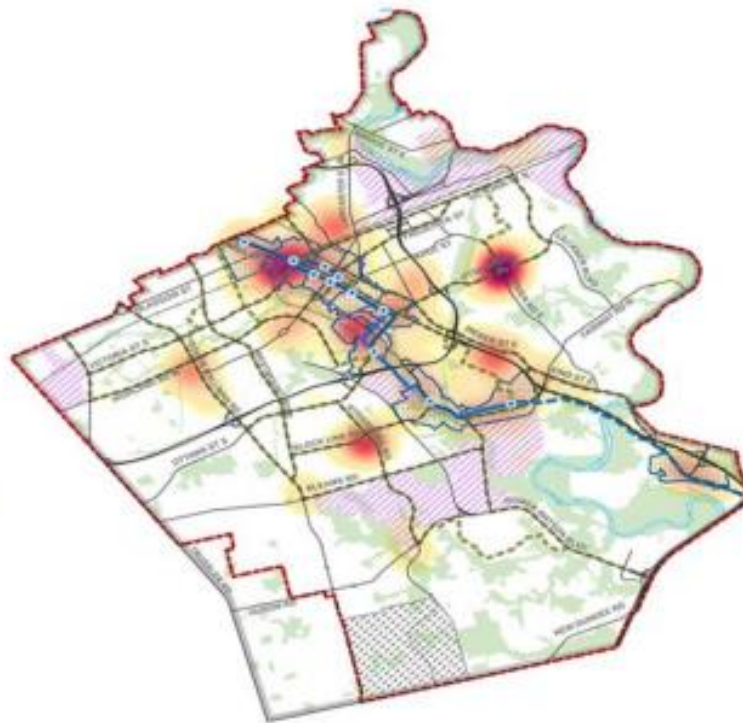


# approaches to growth

**Supporting Transit**



**New Urban Centres**



**Evolving Neighbourhoods**



# evaluation results

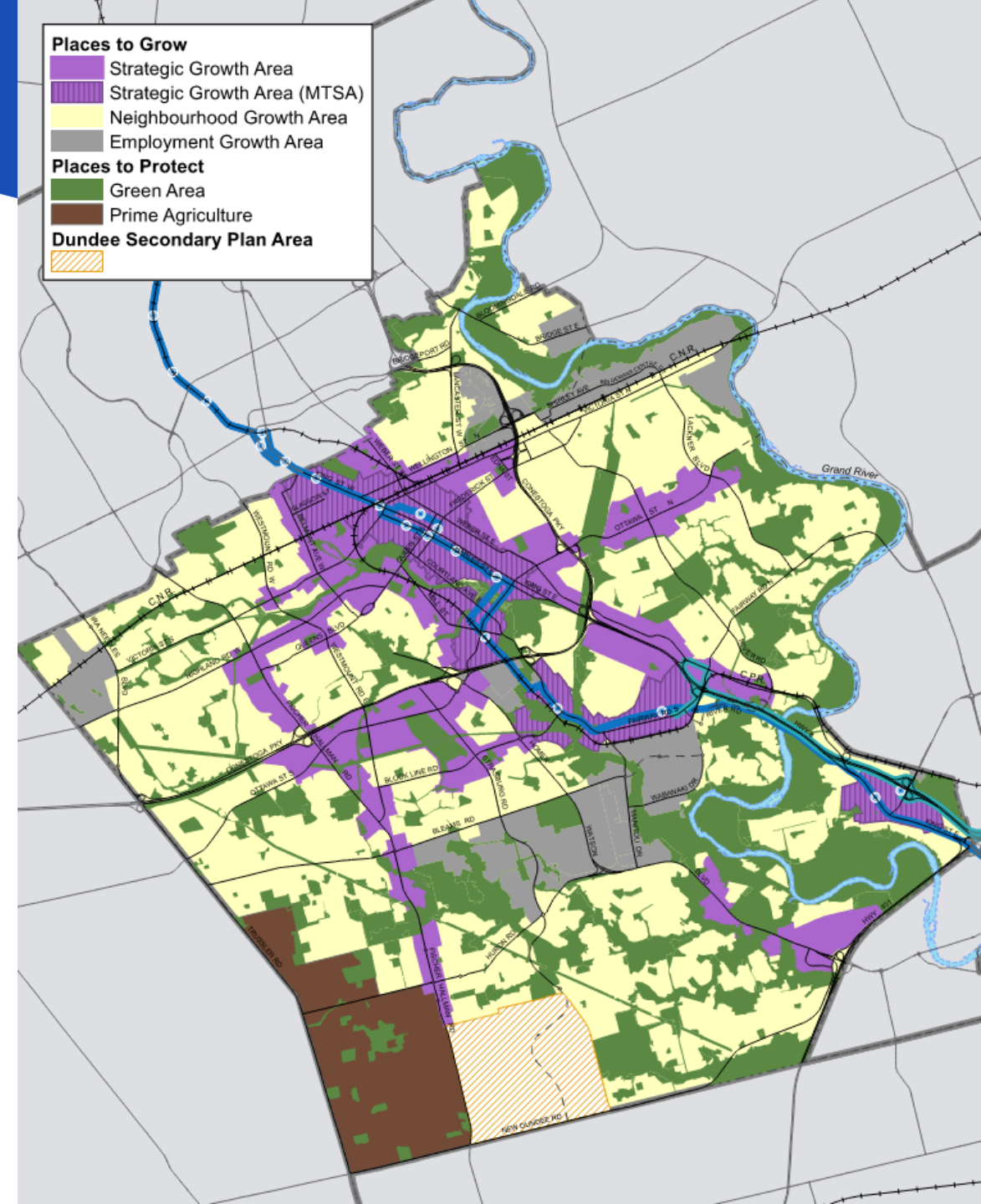
- All three approaches to growth had similar technical evaluation results and broadly align with the evaluation objectives
- Community feedback showed an almost equal preference for all three approaches to growth
- **Each approach to growth works for Kitchener and positions the City well for the future**





# preferred approach to growth

- 4 new “urban centres” at:
  - Highland Road W./Fischer-Hallman Rd.;
  - Ottawa St. N./River Rd.;
  - Strasburg Rd./Block Line Rd.; and
  - Dundee Secondary Plan area.
- Lands on periphery of the City’s Protected Major Transit Station areas;
- Along the Ottawa St. Regional Intensification Corridor, Weber St. E., and Fischer-Hallman Rd.;
- Homer Watson Blvd./Pioneer Dr.;
- Conestoga College Doon Campus and Homer Watson Blvd./Conestoga College Blvd.



## next steps

- Ongoing development of Kitchener 2051 - **Summer/Early Fall 2025**
- First Nations, community, and collaborator engagement on draft Official Plan – **Fall 2025**
- Council Adoption of new Official Plan – **2026**



## recommendation

**That the Preferred Approach to Growth as presented in Report DSD-2025-318 be used to inform the development of a draft Official Plan (Kitchener 2051).**

