



Downtown Action Advisory Committee Agenda

Thursday, March 28, 2024, 4:00 p.m. - 5:30 p.m.

Grand River Room

City of Kitchener

200 King Street W, Kitchener, ON N2G 407

People interested in participating in this meeting can email Committee Administrator, Thea Mistry at thea.mistry@kitchener.ca. Please refer to the delegation section on the agenda below for the registration deadline. Written comments received will be circulated to the Committee prior to the meeting and will form part of the public record.

Accessible formats and communication supports are available upon request. If you require assistance to take part in a city meeting or event, please call 519-741-2345 or TTY 1-866-969-9994.

Chair: William Turman

Vice-Chair: Brandon Van Dam

Pages

1. Commencement

The meeting will begin with a Land Acknowledgement given by the Chair.

2. Disclosure of Pecuniary Interest and the General Nature Thereof

Members of Council and members of the City's local boards/committees are required to file a written statement when they have a conflict of interest. If a conflict is declared, please visit www.kitchener.ca/conflict to submit your written form.

3. Delegations

Pursuant to Council's Procedural By-law, delegations are permitted to address the Committee for a maximum of five (5) minutes. All delegations must register in order to participate in the meeting. Delegation registration is permitted up to the start of the meeting.

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4. Information Items

4.1 Honorarium and Reimbursement Policy update 5 m

Make note of any DAC Resident Members for whom childcare or transit reimbursement would be relevant.

5. Discussion Items

5.1 What's new in DTK 5 m

A quick roundtable share of any new businesses, events and items of interest in Downtown Kitchener.

5.2 Downtown Placemaking, Programming and Marketing 80 m

Kristy Skelton, Downtown Marketing & Program Coordinator will share highlights and milestones from 2023, dig into two of our DTK assets, Gaukel Block and Square Peg, discuss the key relationships that inform how a downtown functions, and offer a glimpse into the Downtown team's evolving plans for programming and marketing in 2024. This informal presentation will include ongoing opportunities for questions, conversation and feedback from the Committee.

6. Adjournment